

# 2005 Housing & Community Economic Development Summit

**Submitting your Registration Form:** There is no charge to attend Summit 2005. However, there is a nominal cost of \$40 to attend the luncheon on Thursday, September 8th, along with daily refreshment breaks. The cost for onsite registration will be \$50. All participants MUST submit a registration form.

**Submit your registration form to:** SC Association of Community Development Corporation, Attn. Vonda Chaplin, 658 Rutledge Avenue, 2nd Floor, Charleston, SC 29403, Telephone: (843) 579-9855 Fax: (843) 579-0232. Payment may be by check or money order and made payable to: South Carolina Association of Community Development Corporations, Inc. (SCACDC).

**Please Print**

Name\_\_\_\_\_

Job Title\_\_\_\_\_

Organization\_\_\_\_\_

Address\_\_\_\_\_

City/State/Zip\_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email Address: \_\_\_\_\_

Will you be attending the luncheon: \_\_\_\_\_ Yes \_\_\_\_\_ No

**Payment:** \_\_\_\_\_Attached  
\_\_\_\_\_will follow (Must be in Charleston no later than September 1, 2005.)

**Hotel/Site Information:** Summit 2005 will be held September 7-9, 2005 at The Francis Marion Hotel, 387 King Street, Charleston, SC 29403. A discounted room rate of \$98 is available for Summit participants. Reservations can be made by calling the hotel at (843) 722-0600 or 1- (877) 756-2121 and asking for Conference 2005 room rate. Deadline for Hotel Reservation discounted rate is Friday, August 19, 2005. Discounted rooms are limited, so register early.

**Special Needs or Requests:** Please call Lanita Jones at (803) 765-5207.

**Cancellation Policy:** Refunds will be issued to those participants who cancel 72 hours before the scheduled event. Cancellation confirmation number will be provided. Call Vonda Chaplin (843) 579-9855.



“HUD/FHA is on your side”

Summit 2005  
**US Department of Housing and Urban Development**  
Columbia Field Office  
1835 Assembly Street  
Columbia, SC 29201

First Class Mail  
Postage & Fees  
**PAID**  
HUD Permit  
No. G-51

# 2005

## Housing & Community Economic Development Summit

September 7-9, 2005  
The Francis Marion Hotel  
Charleston, SC

# It’s Deal Time: Making It Happen



US Department of Housing and Urban Development



SC Association of Community Development Corporations



Fannie Mae



US Department of Agriculture  
—Rural Development

# “It’s Deal Time Making It Happen”

As collaborative partners in Housing and Community Economic Development Summit 2005, we seek to engage our customers, clients and partners in It’s Deal Time - Making It Happen”We will make it happen through “capacity building” - “deal structuring” - “funding diversification”, and “ negotiating skills”. The desired outcome is providing the tools to assist people and organizations with the change process for their particular project or idea. The initial outcome may be a change in perception, skills and feelings; the intermediate outcome being change in behavior; and the long-term outcome being change in status or condition – the quality of life.

“It’s Deal Time - Making it Happen” is the framework within which Housing and Community Economic Development Summit 2005 has been planned. Building on the successes of past Summits, an effort has been made to seize the opportunity to harness the tangible and intangible resources among us and concentrate on “making the deal”. Viewing this effort from the perspective of the “asset-based community development” model captures the essence of Housing and Community Economic Development Summit 2005. Of course, the key elements of asset-based community development are engaging others, as we are doing; relationship building an ongoing process; and action, the genius of deal making.

Recognizing 2005 as HUD’s 40th year, as the national housing agency and the 35th year of the community economic development movement, HUD’s Columbia Field office, the South Carolina Association of Community Development Corporations (SCACDC), Fannie Mae, the United States Department of Agriculture - Rural Development, and our collaborative partners are pleased to present Housing and Community Economic Development Summit 2005.

This conference will provide an opportunity for policy makers, housing industry professionals, service providers, community and faith-based organizations, local elected and governmental officials and other interested parties to interact and focus their collective energy on meeting the needs of South Carolina communities.

Again, building on the success of previous Summits, this year’s event will again offer sessions and work shops designed specifically for YOU, regardless of your role and area of interest. Please plan to join us as we discuss the relevant issues and learn more about housing and community economic development tools and techniques

**This conference will provide an opportunity for policy makers, housing industry professionals, service providers, community and faith-based organizations, local elected and governmental officials and other interested parties to interact and focus their collective energy on meeting the needs of South Carolina communities.**

designed to enhance your capacity in strengthening communities through the “art of deal making”. We encourage you to bring your ideas; projects and visions to Housing and Community Economic Development Summit 2005 so they may be shared with our experts who will give advice and share funding opportunities with you.

Together, we will expand and explore new ways to engage in “asset mapping” and work in tandem with each other we can create sustainable changes, thus “making deals and quality of life changes”.

“It’s Deal Time - Making It Happen.” Join us as we strive to make today’s realities, tomorrow’s accomplishments.

See you at Housing and Community Economic Development Summit 2005.

# agenda at a glance

## Day One:

### Wednesday September 7, 2005

1:00 – 5:00 p.m.	Registration
2:00 – 4:30 p.m.	Meet The Deal Makers (Informal)

Recognizing the role of “deal structuring” and “funding diversification” play in project development and implementation, a cadre of Housing Development and Community Economic Development experts are being assembled to engage in interactive discussions with interested parties relative to “tools and techniques” they have used to “Make Deals Happen.” Let the “deal makers” show you how it is done!

## Day Two:

### Thursday, September 8, 2005

8:30 - 5:00 p.m.	Registration
9:00 - 10:30 a.m.	Plenary Session
10:45 - 12:15 p.m.	Concurrent Sessions

#### Track I Housing Resource Development

Affordable Home Ownership – private, state, federal Mortgage Options (inclusive of local programs), Affordable Housing (Rental & Ownership).

#### Track II Community Economic Development

Basics of Community Economic Development, Micro-Enterprise Development, Wealth building through Individual Development Accounts, Ideas, Best Practices for Projects Program and Enterprises, Community Development Finance, and Partnerships with Banks.

#### Track III Capacity Building/Organizational Development

Strategic Planning and Readiness, Creating a Non-Profit Organization, Financial Management, Grassroots Organizing and Capacity Building, Self-Supportive Housing Development.

#### Track IV Special Session

A potpourri of related topics germane to Community Economic Development; your opportunity to discuss! Web Page Development, Grant Writing Training, Deal Making Event, HBCU Initiatives, and CDC Training Needs Assessment.

12:30 - 2:00 p.m.	Luncheon
2:15 - 3:30 p.m.	Concurrent Sessions
3:45 - 5:00 p.m.	Concurrent Sessions
6:00 - 8:00 p.m.	NETWORK RECEPTION

## Day Three:

### Friday, September 9, 2005

9:00 - 10:30 a.m.	Plenary Session
10:45 - 12:00 p.m.	Concurrent Sessions
12:05 - 12:30 p.m.	Closing Remarks

## Who Should Attend?

Community-Development Corporations  
Mortgage Lenders  
Faith-Based Community Organizations  
Local/Regional Planning Agencies  
Banking and Finance Professionals  
Affordable Housing Advocates  
Housing Developers  
Residential Home Builders & Developers  
Fair Housing Organizations  
Non-Profit Communities  
Public Housing Officials  
Local, State and Federal Government

## Confirmed Speakers

Jonathan Green, renowned artist  
Don Cameron, President Elect, National Association of Housing & Redevelopment Officials  
Robert Young, HUD Regional Director

## Invited Guests and Speakers

Alphonso Jackson, HUD Secretary  
Bart Harvey, Chairman/CEO, The Enterprise Foundation  
Charles Gardner, Director, HUD Atlanta Homeownership Center  
Roy Bernardi, HUD Deputy Secretary  
William Richardson, President & CEO, Kellogg Foundation  
Russell T. Davis, Administrator, USDA Rural Development  
John Edwards, Director, Center on Poverty, Work & Opportunity, UNC-Chapel Hill  
Hon. Fritz Hollings, former United States Senator  
Governor Mark Sanford, South Carolina  
Mayor Joseph Riley, Charleston  
Mayor Keith Summey, North Charleston  
Hon. Henry Brown, 1st Dist. Congressman  
Hon. James Clyburn, 6th Dist. Congressman  
Rep. Robert Harrell, Speaker of the House, S.C. House of Representatives  
Glenn McConnell, President Pro Tempore, S.C. State Senate  
Bob Faith, Secretary, SC Department of Commerce